

SPIDER-MAN

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the AMAZING SPIDER-MAN™

APPROVED
BY THE
COMICS
CODE
AUTHORITY

ALL NEW
--AND ALL GREAT!!

GUEST-
STARRING:
KA-ZAR
and
ZABU
THE
SABRE-
TOOTH!



GOG! HE WHO WALKS THE SAVAGE LAND!

This free booklet tells you how you can break into Computer Programming

...by training at home.
Also FREE: Interesting sample lesson for you to try.
No obligation.

Why don't you prepare for a career in programming? All it takes to start your training is a high school education and a logical mind. No machines are involved because a programmer does not operate machines. He writes the programs that tell the computers what to do.

Programmers are to be found in many types of business—in manufacturing, banks, department stores, communications, transportation, utilities. Trainees begin at good pay, and with the right background and experience can rise to fill supervisory positions at upper-level salaries.

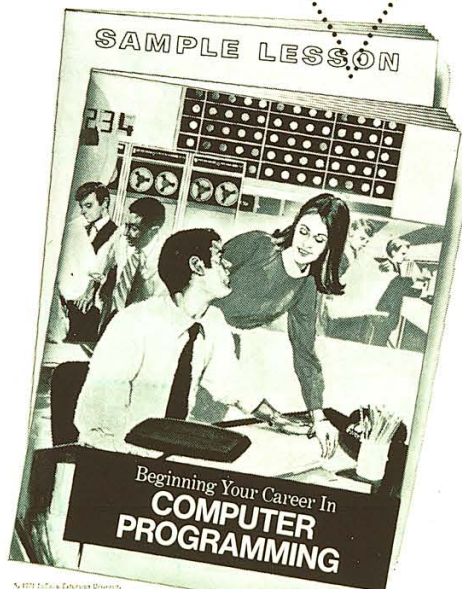
Instead of worrying about how long your present job is going to last, you can plan for a bigger future in a growth field. Continuing expansion in the years ahead may result in more openings for computer programmers than there will be people to fill them!

Right now, without leaving your present job, you can prepare for a trainee position in computer programming. A position that may open up many opportunities for you—in the exciting world of tomorrow.

You can study computer programming with LaSalle at home, in your spare time. Experienced LaSalle instructors will teach you by mail—correct and grade your lesson assignments. You will receive basic instruction in the nature, hardware, vocabulary, equipment and techniques of computer programming.

Send for free sample lesson and fascinating booklet "Beginning Your Career in Computer Programming." In simple, non-technical language this booklet tells you what computer programming is; what the programmer does; and how you can get your basic training in your spare time. LaSalle, 417 S. Dearborn Street, Chicago, Illinois 60605.

23,000
more
programmers
needed each
year...get
your basic
training
now!



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A Correspondence Institution
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Yes, I want free booklet "Beginning Your Career In Computer Programming" and sample lesson.

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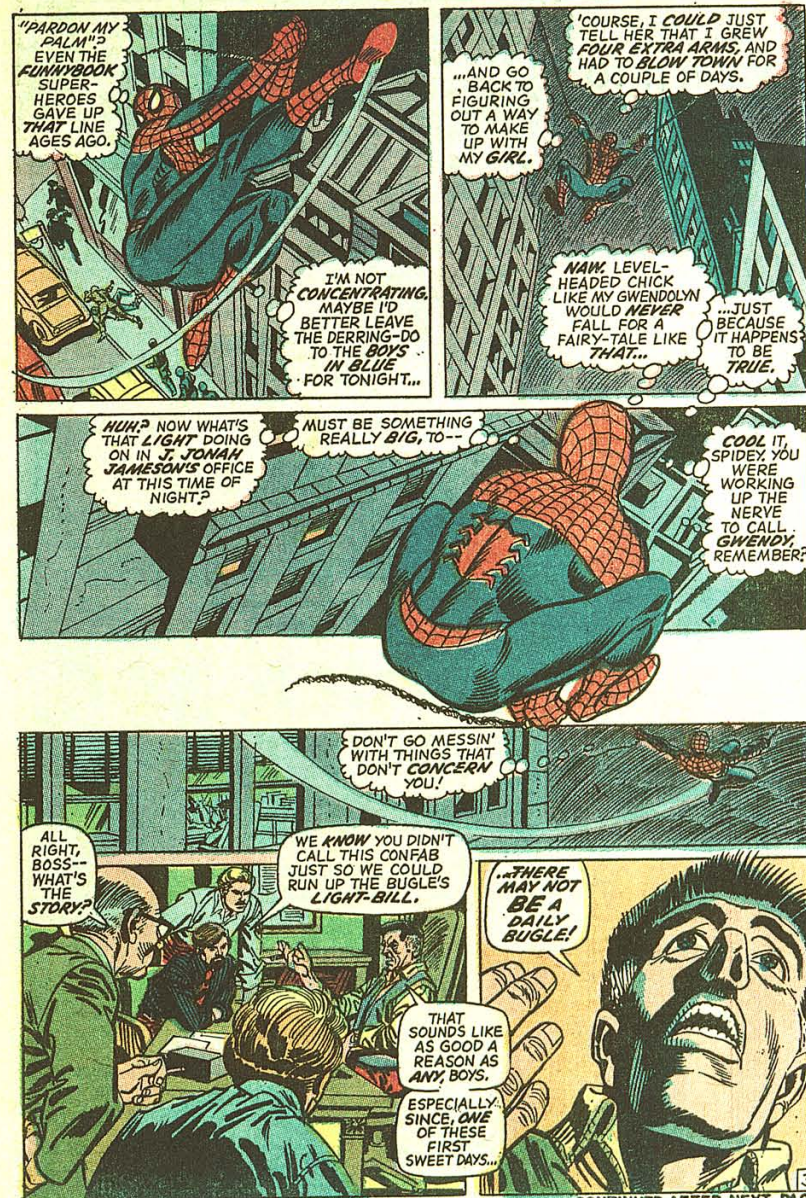
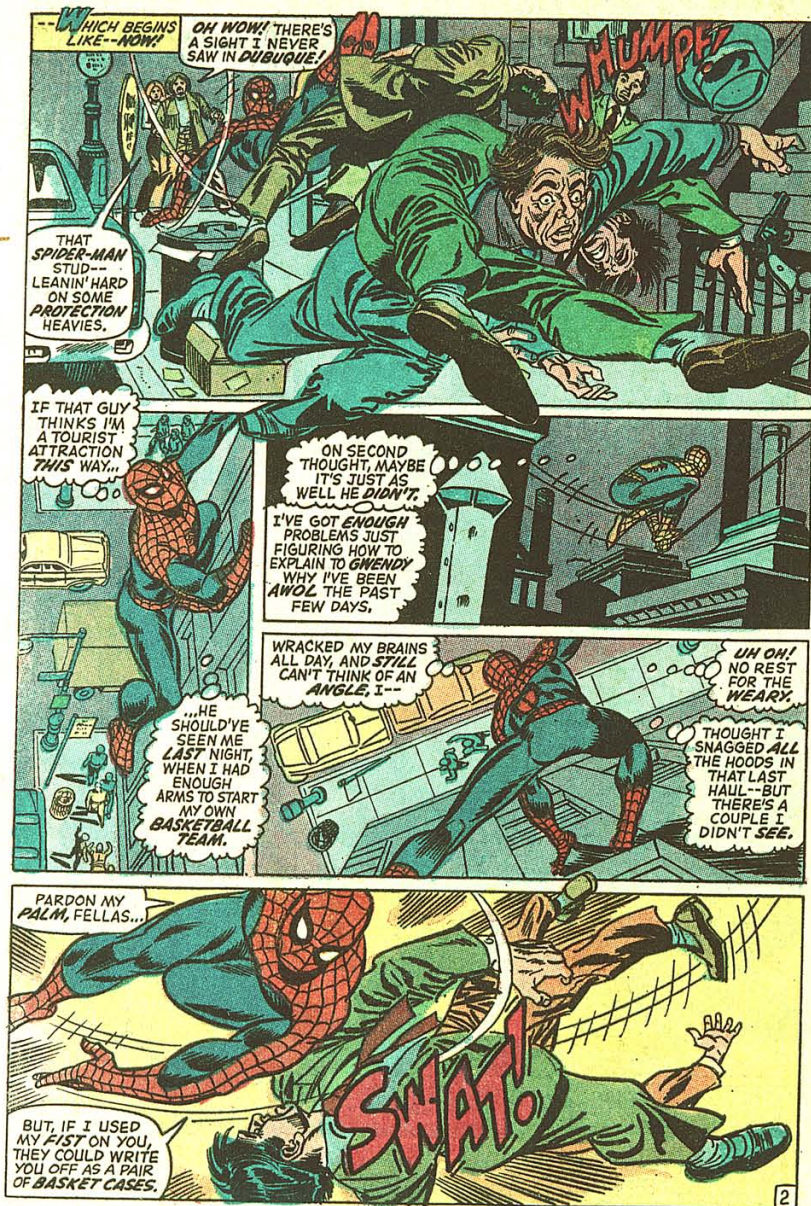
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THE AMAZING SPIDER-MAN!



STAN LEE, * ROY THOMAS, * GIL KANE, * FRANK GIACOIA, *
EDITOR WRITER ARTIST INKER
6812 ARTIE SIMEK, LETTERER

AMAZING SPIDER-MAN is published by MAGAZINE MANAGEMENT CO., INC. OFFICE OF PUBLICATION: 625 MADISON AVENUE, NEW YORK, N.Y. 10022. SECOND CLASS POSTAGE PAID AT NEW YORK, N.Y. AND AT ADDITIONAL MAILING OFFICES. Published monthly except July, semi-monthly. Copyright (C) 1971 by Magazine Management Co., Inc., Marvel Comics Group, all rights reserved 625 Madison Avenue, New York, N.Y. 10022. Vol. 1, No. 103, December, 1971 issue. Price 20¢ per copy. No similarity between any of the names, characters, persons and/or institutions in this magazine with those of any living or dead person or institution is intended, and any such similarity which may exist is purely coincidental. Printed in the U.S.A. by World Color Press, Inc., Sparta, Illinois 62286. Subscription rate \$3.00 for 13 issues including 25¢ King Size Special. Canada \$3.50. Foreign subscriptions \$4.75.



CONTINUED AFTER NEXT PAGE

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monster out of the grave—his
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WHAT? YOU CAN'T BE SERIOUS, MR. JAMESON.

I CAN BE...AND I AM. DON'T YOU CLOWNS READ OUR OWN PAPER?

COSTS ARE UP...AD REVENUE IS DOWN...EVEN CIRCULATIONS TAKEN A DIP THIS PAST YEAR.

THERE'S A HUNDRED REASONS...MAYBE MORE...

BUT THERE'S THE BIG ONE!

THE IDIOT BOX...THE BOOB TUBE...

TELEVISION!

...OH, COME NOW, MR. CALKIN...

YOU MAY BE RIGHT, J.J.

BUT STILL, I--

HOLD IT, SAM. THAT GUY TALKIN' TO CAVETT--I WANNA--

OH, HIM! LAST NIGHT HE WAS ON WITH CARSON.

REALLY...A DINOSAUR!?

...NOT A DINOSAUR, DICK...BUT SOMETHING...MORE MONSTROUS...BUT NO ONE WILL BELIEVE ME...!

DON'T WASTE YOUR TIME WATCHING THAT GUY, BOSS. HE'S JUST SOME NUT WHO--

CHARLIE...CLAM UP.

MAYBE IF YOU TOLD OUR VIEWERS THE WHOLE STORY...?

THAT'S...WHAT I'M HERE FOR, DICK.

IT HAPPENED IN ANTARCTICA, JUST A FEW WEEKS AGO...

I WAS ACTING AS GUIDE TO TWO SCIENTISTS ON A GEOPHYSICAL SURVEY, ON THE FRINGES OF AN UNEXPLORED REGION...

HERE, I'M NO ARTIST, BUT I'VE DONE A SKETCH OF THE MONSTER...

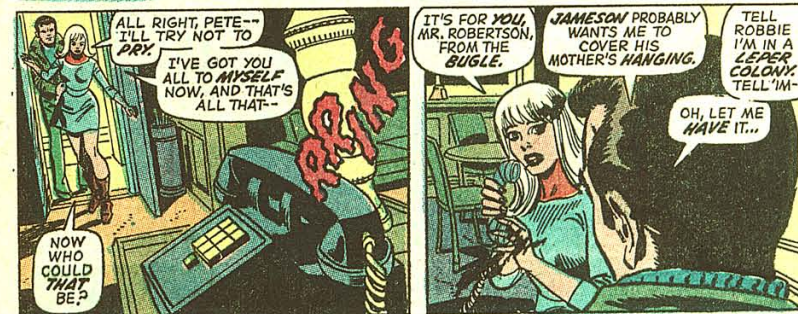
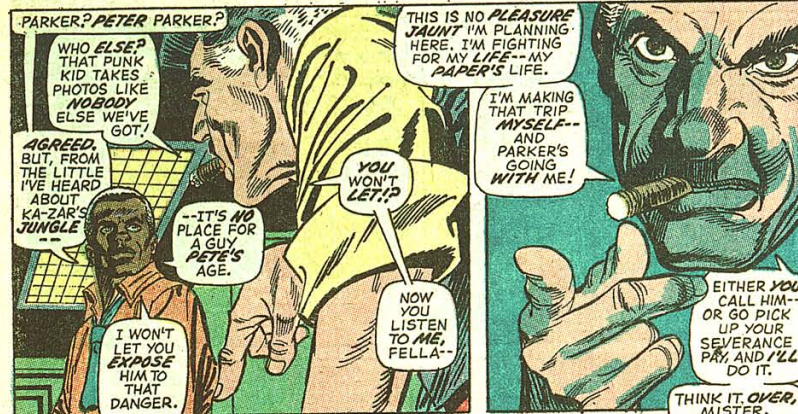
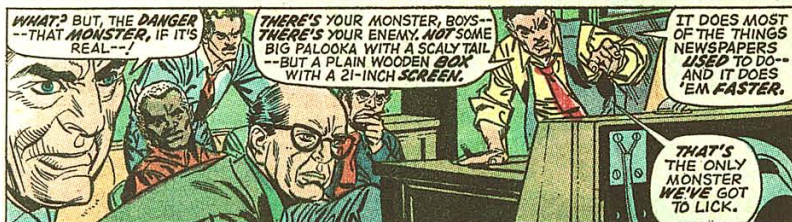
...WHEN, ONE NIGHT, THIS COLOSSAL THING ATTACKED OUR CAMP...DESTROYED IT...THEN FLED BACK INTO THE DARK, ICY WASTES.

THE OTHER TWO MEN ARE STILL IN A COMA...BUT I GUESS I GOT LUCKY.

J.J.--SHOULDN'T WE--?

I SAID CLAM UP.

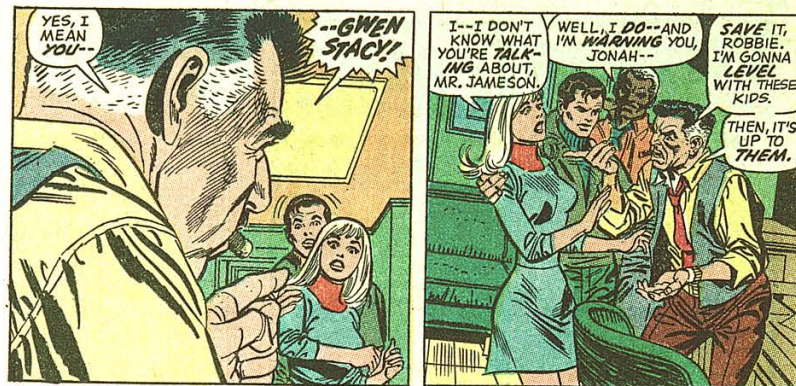
WOULD YA LOOK AT THAT!?

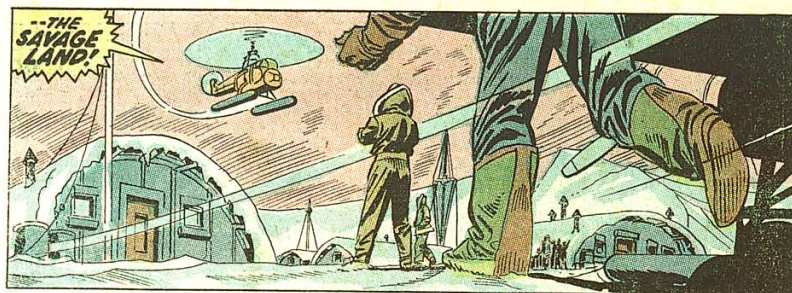


I'VE GOT IT, BY GEORGE, I'VE GOT IT!

YOU'RE THE MISSING INGREDIENT I'VE BEEN WRACKING MY BRAIN FOR.

7





--THE SAVAGE LAND!

WELCOME! WELCOME! THE BRASS RADIOED US YOU'D BE COMING THRU HERE ON YOUR WILD-GOOSE CHASE.

AND ORDERED YOU TO HURRY US, HUH? WELL, THAT'S OKAY BY ME.

NOW, IF YOU'VE GOT A MAP OF THIS OPEN-AIR ICEBOX--

...AFTER DECIMATING OUR CAMP, THE CREATURE STALKED OFF IN THIS DIRECTION, SO...

TELL ME, MR. JAMESON... HASN'T IT OCCURRED TO YOU THAT I MIGHT BE A FRAUD...OR JUST PLAIN LOONEY?

CALKIN, I'VE GOT A MULTI-MILLION-DOLLAR BUSINESS AT STAKE IN THIS LITTLE VENTURE.

AT THIS STAGE I CAN'T AFFORD EVEN TO CONSIDER THAT POSSIBILITY.

THANKS FOR THAT, MY FRIEND.

'CAUSE THAT DEVIL WAS REAL, ALL RIGHT--

AND I ONLY HOPE THE MOMENT NEVER COMES-- WHEN WE WISH IT HADN'T BEEN.

A FINAL RE-FUELING-- A TIGHTENING OF BREATHS--

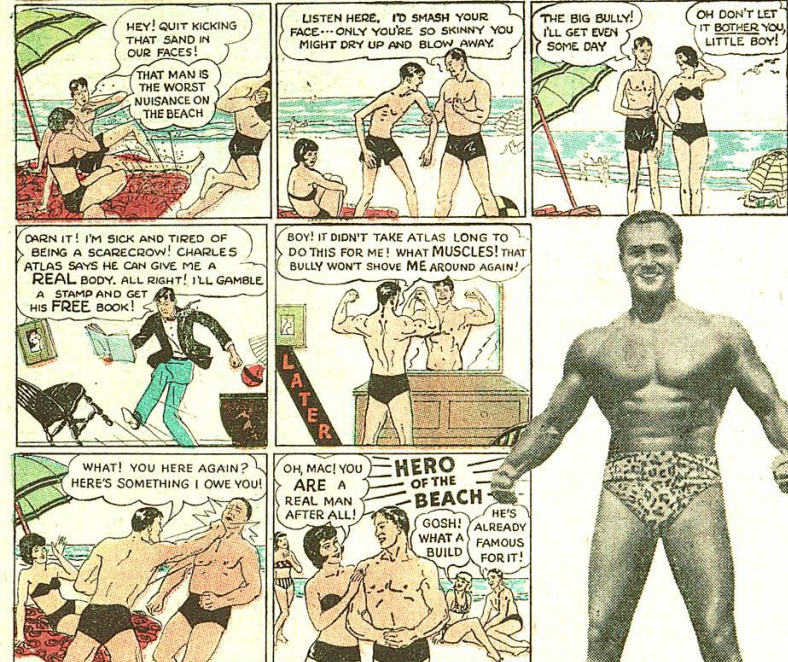
THEN, THE LAST LIFTOFF FROM THE LAST OUTPOST OF CIVILIZATION--

--A LAND WHERE WHITE, NOT BLACK, IS THE COLOR OF DEATH!

--ON A LAND WHOSE STARK BEAUTY BEGARS DESCRIPTION--

CONTINUED AFTER NEXT PAGE

THE INSULT THAT MADE A MAN OUT OF "MAC"



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HOURS PASS... THE HELICOPTER REACHES THE LIMITS OF ITS FUEL... ITS POINT-OF-NO-RETURN...

AND THEN, WHITE UPON WHITE: A GLEAMING IVORY WALL OF MIST, SUDDENLY LOOMING BEFORE THE HUMMING COPTER LIKE A MILKY SHROUD... IS IT ONLY A WHIPLASH WIND, A FREAKISH IMPACT, WHICH MAKES THE CRAFT SHUDDER MOMENTARILY BEFORE PLUNGING INTO THAT MIST... OR IS IT... SOMETHING MORE...?

I CAN'T SEE A THING UP AHEAD.

MR. CALKIN-- WHAT'S WRONG??

SPEAK UP, MAN-- YOU'RE PALE AS A SHEET!

THAT-- HIDDEN JUNGLE WE'RE LOOKING FOR, MR. JAMESON--

--I THINK WE'RE THERE!

STOP! AHHH!

WHAT DEEP-THRUST MEMORIES ARE AWAKENED BY THAT SNOOPING CYCLOPS, CAREENING AWAY FROM THE BUZZING STEEL GNAT WHICH HAS STARTLED IT?

FOR CALKIN: THE MEMORY OF A RAZED CAMP TWO COMRADES ALL BUT DISMEMBERED...

FOR JAMESON: THE DAY HE FIRST FACED KA-ZAR'S SNARLING SABRE-TOOTH...

BUT THE YOUNG, BEING YOUNG, HAVE FEWER MEMORIES... SO PETE AND GWEN CAN MERELY REACT, AND THEN ACCEPT...

...AS IF THERE WERE, PERHAPS, SOME SUBTLE COSMIC AFFINITY BETWEEN THE VERY YOUNG... AND THE AWESOMELY, INVESTIMABLY ANCIENT...!

WAIT HERE, GWENDY, I'LL--

HOLY COW-- WE'RE IN THE MIDDLE OF ANTARCTICA-- AND IT'S LIKE A HOTHOUSE OUT HERE!

QUIET, BOY. THIS IS A MOMENT FOR WORDS OF MORE SUBSTANCE.

SUCH AS-- "THAT'S ONE SMALL DROP FOR A MAN--"

--AND ONE GIANT DROP FOR--

ER-- FORGET IT!

TIME TO TAKE CARE OF BUSINESS, AS THEY SAY.

GET INTO YOUR OUTFIT, YOUNG LADY.

OUTFIT? WHAT--?

I SAVED THAT FOR SURPRISE, PETE.

BE RIGHT BACK.

HMMM... SHE'S TAKING A LONG TIME IN THAT UNDERBRUSH.

PETE, MAYBE YOU'D BETTER GO OVER THERE AND SEE THAT SHE'S--

WAIT A MINUTE, HERE SHE COMES,

YOU BETTER BELIEVE IT!

WELL? HOW DO I LOOK?

...MR. J. THOUGHT IT'D BE GREAT TO TRANSMIT BACK A FEW PICS RIGHT AWAY.

WILD? BUT, IF AND WHEN WE FIND THAT KING KONG TYPE--

--I WANT YOU BACK IN THE COPTER, WHERE YOU'LL BE SAFER.

PETE-- WILL YOU STOP TRYING TO PROTECT ME?

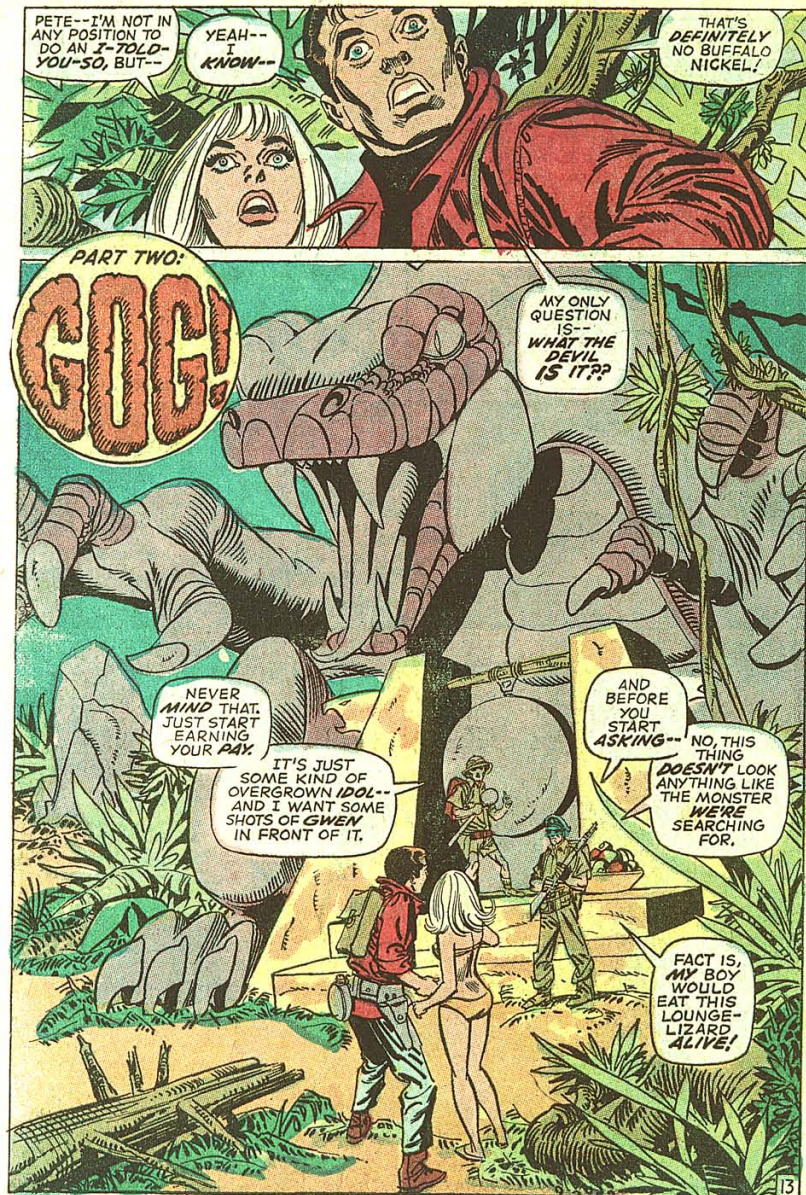
WHEN THAT DAY COMES, HONEY, YOU CAN BURY M--

PARKER! THAT'S ENOUGH SHOTS OF THE GIRL FOR NOW.

OVER HERE-- FAST!

NOW WHAT?

MUST'VE FOUND A BUFFALO NICKEL--!



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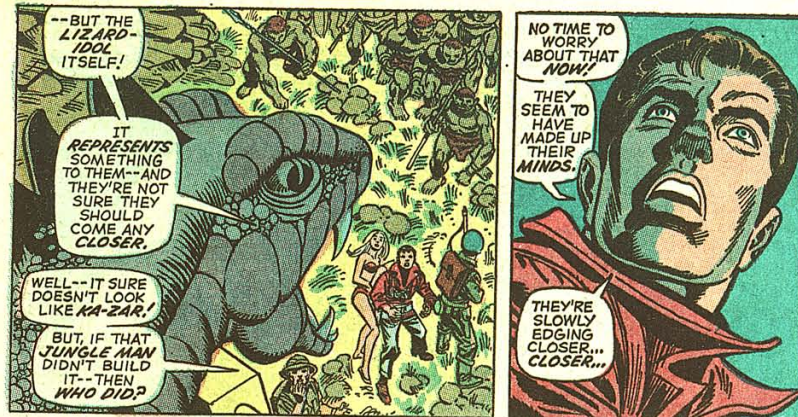
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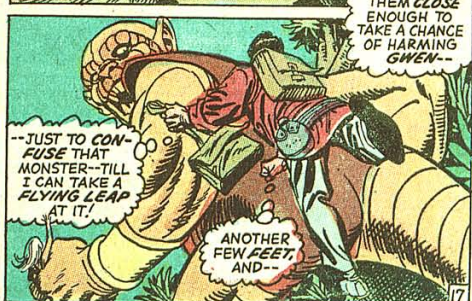
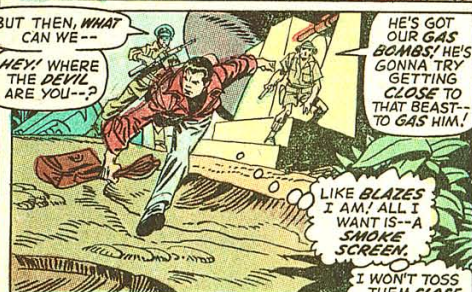
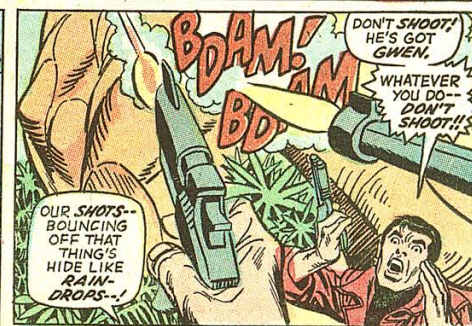
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*Prices do not include small shipping and postal charges.



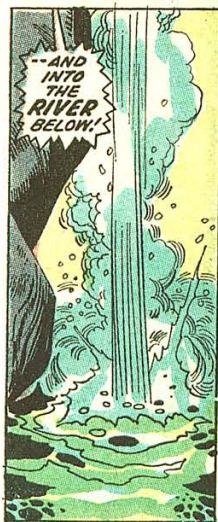
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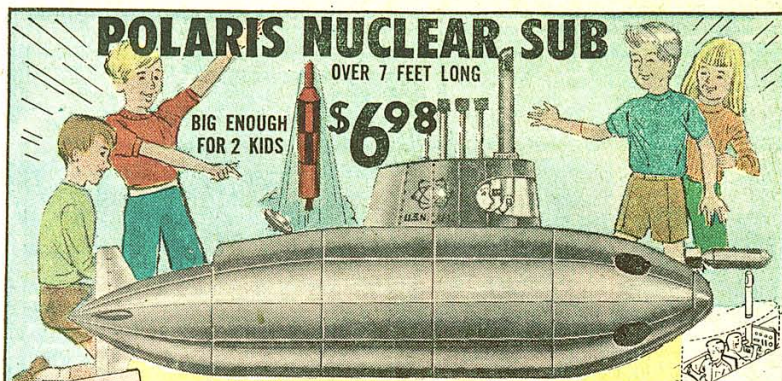


16



17





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Illustrated: 1804 silver dollar — 19,000 minted, only 12 accounted for — where are the rest?



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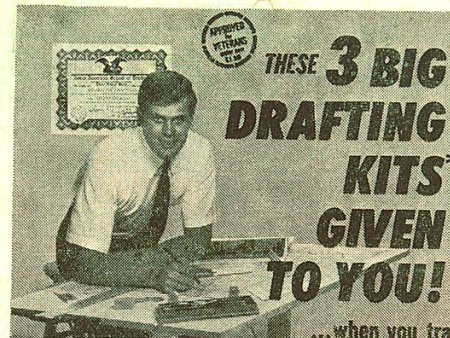
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Today's population explosion guarantees boom in building of homes, churches, schools, factories, office buildings & warehouses is just starting. Thousands Architectural Draftsmen needed NOW because drawings must be made of every part of every building before ground can be broken.

2 Mechanical Drafting

Skyscraping U.S. mass production requires millions of drawings & thousands of Mechanical Draftsmen all along the way. Drawings must be made of every part of every product used in the U.S. (as well as of the machines that make these parts) before production can be started.



U.S. LABOR DEPT. REPORTS SERIOUS SHORTAGE OF DRAFTSMEN

(See following quotes from U.S. Labor Dept. point out nationwide shortage for Draftsmen)

"The dearth of qualified applicants has resulted in increasing calls for trainees, as employers in many areas relaxed hiring specifications. Experience requirements have been virtually eliminated, along with age barriers."

"Steadily growing employer requirements...were accompanied by marked reductions in the supply of draftsmen available."

**TOP AMERICAN EMPLOYERS
WELCOME NASD GRADUATES**

"We would be interested in interviewing your grads as potential employees." REMINGTON

"At the present time we have several openings available for qualified Draftsmen. I look forward to considering graduates of your institution." WESTINGHOUSE

"We have immediate openings for designers and Draftsmen and have a definite interest in interviewing candidates immediately." AMERICAN MACHINE & FOUNDRY



(3) High School Draftsmen

NO EXPERIENCE REQUIRED!

FLUOR

Corporation, Ltd.

Design Draftsmen

HERE'S WHAT STUDENTS SAY

Earns \$820 Monthly!

"My first position after completing your course jumped my income from \$350 to \$820 per month."

Big Promotion!

"I was promoted from the production line ahead of 4 others and got a good pay raise."

W. A. Wisc.

H. O. Ohio

Authorized to issue diplomas by California Superintendent of Public Instruction. National Home Study Council. Veterans Service men may be eligible for Gov't education benefits. A home-study program in association with Cleveland Engineering Institute.

5-Way Drafting Instrument—yours to keep as a FREE GIFT without obligation.

20-Pg. Drafting Career Fact Book—packed with details about career opportunities.

Self-Scoring Drafting Aptitude Test—tells if you are suited for high-pay Drafting Career.

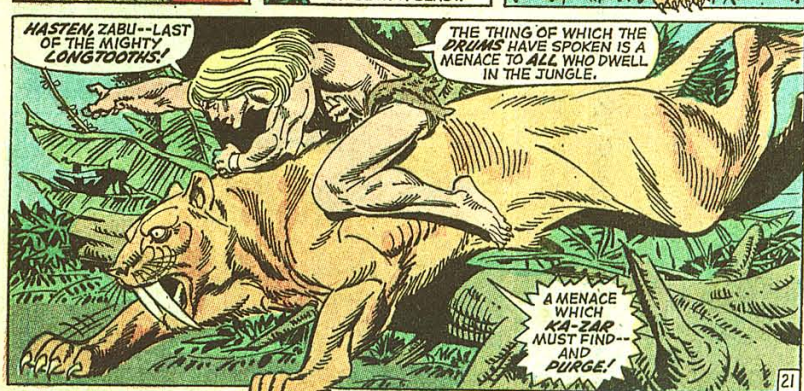
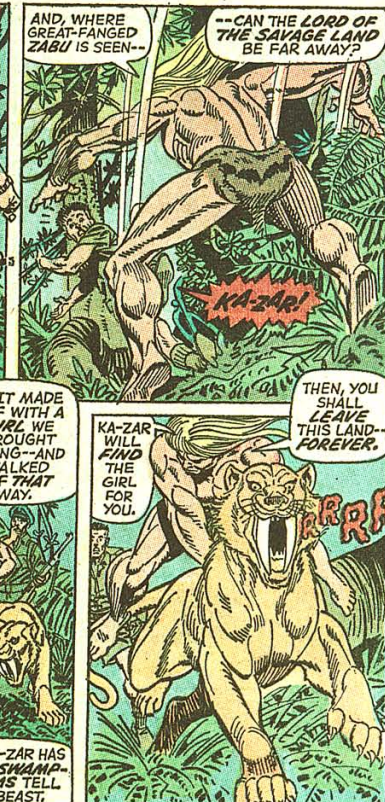
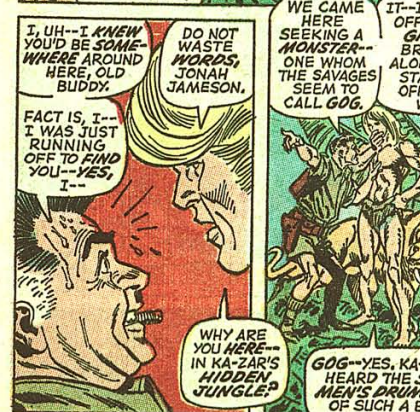
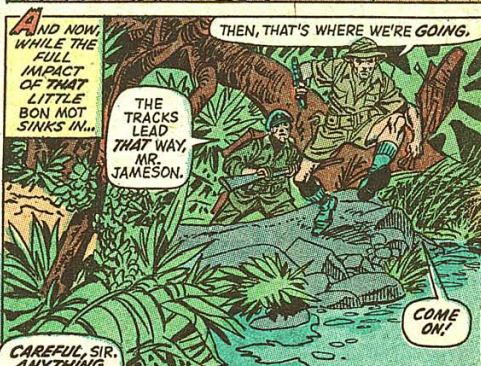
Sample Lesson—a "sneak preview" of things to come.

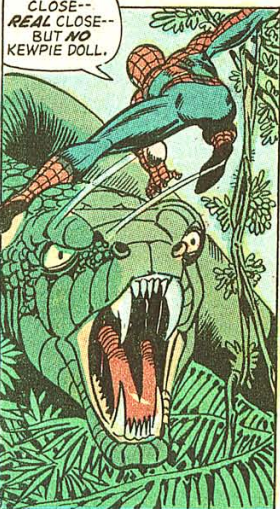
NORTH AMERICAN SCHOOL OF DRAFTING
4500 Campus Dr., Dept. 1101A University Plaza, Newport, Calif. 92660

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____



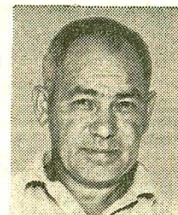


CONTINUED AFTER NEXT PAGE

when I planned to retire before fifty

this is the business that made it possible

a true story by John B. Hoikey



Starting with borrowed money, in just eight years I gained financial security, sold out at a profit and retired.

"Not until I was forty did I make up my mind that I was going to retire. Before ten years had passed, I knew I couldn't do it on a salary, no matter how good. I knew I couldn't do it working for others. It was perfectly obvious to me that I had to start a business of my own. But that posed a problem. What kind of business? Most of my money was tied up. Temporarily I was broke. But, when I found the business I wanted I was able to start it on a little over a thousand dollars of borrowed money.

"To pyramid this investment into retirement in less than ten years seems like magic, but in my opinion, a man in good health who has the same ambition and drive that motivated me, could achieve such a goal. Let me give you a little history.

"I finished high school at the age of 18 and got a job as a shipping clerk. My next job was butchering at a plant that processed boneless beef. Couldn't see much future there. Next, I got a job as a Greyhound Bus Driver. The money was good. The work was pleasant, but I couldn't see it as leading to retirement. Finally I took the plunge and went into business for myself.

"I managed to raise enough money with my savings to invest in a combination motel, restaurant, grocery, and service station. It didn't take long to get my eyes opened. In order to keep that business going my wife and I worked from dawn to dusk, 20 hours a day, seven days a week. Putting in all those hours didn't match my idea of independence and it gave me no time for my favorite sport--golf! Finally we both agreed that I should look for something else.

"I found it. Not right away. I investigated a lot of businesses offered as franchises. I felt that I wanted the guidance of an experienced company--wanted to have the benefit of the plans that had brought success to others, plus the benefit of running my own business under an established name that had national recognition.

"Most of the franchises offered were too costly for me. Temporarily all my capital was frozen in the motel. But I found that the Duraclean franchise

offered me exactly what I had been looking for.

"I could start for a small amount--a little over a thousand dollars--and that amount I could borrow. I could work it as a one-man business while getting a start. No salaries to pay. I could operate from my home. No office or shop rent or other overhead. For transportation I could use the truck later, out of profits. I bought the trunk of my family car. (I bought the truck later, out of profits.) But, best of all, there was no ceiling on my earnings. I could build a business as big as my ambition and energy dictated. I could put on as many men as I needed to cover any volume. I could make a profit on every man working for me. And, I could build this little by little, or as fast as I wished.

"So, I started. I took the wonderful training furnished by the company. When I was ready I followed the simple plan outlined in the training. During the first period I did all the service work myself. By doing it myself, I could make much more per hour than I had ever made on a salary. Later, I would hire men, train them, pay them well, and still make an hourly profit on their time that made my idea of retirement possible -- I had joined the country club and now I could play golf whenever I wished.

"What is this wonderful business? It's Duraclean. And, what is Duraclean? It's an improved, space-age process for cleaning up-holstered furniture, rugs, and tacked down carpets. It not only cleans but it enlivens and sparkles up the colors. It does not wear down the fiber or drive part of the dirt into the base of the rug as machine scrubbing of carpeting does. Instead it lifts out the dirt by means of an absorbent dry foam.

"Furniture dealers and department stores refer their customers to the Duraclean Specialist. Insurance men say Duraclean can save them money on fire claims. Hotels, motels, specialty shops and big stores make annual contracts for keeping their carpets and furniture

fresh and clean. One Duraclean Specialist recently signed a contract for over \$40,000 a year for just one hotel.

"Well, that's the business I was able to start for a little over a thousand dollars. That's the business I built up over a period of eight years. And, that's the business I sold out at a substantial profit before I was fifty."

Would you like to taste the freedom and independence enjoyed by Mr. Hoikey? You can. Let us send you the facts. Mail the coupon, and you'll receive all the details, absolutely without obligation. No salesman will ever call on you. When you receive our illustrated booklet, you'll learn how we show you STEP BY STEP how to get customers; and how to have your customers get you more customers from their recommendations.

With no obligation, we'll mail you a 24-page brochure explaining the business. Then you, and you alone, in the privacy of your home, can decide. Don't delay. Get the facts before your location is taken by someone else. Mail the coupon, now.

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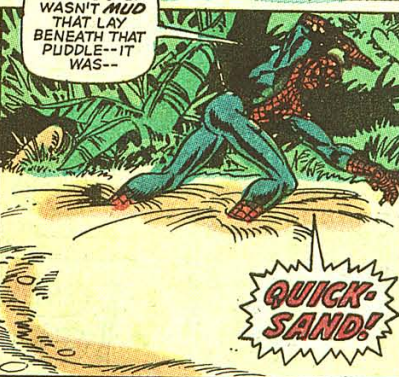
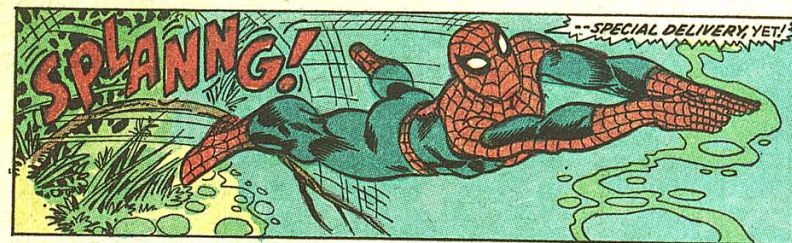
DURACLEAN INTERNATIONAL
1-210 Duraclean Building
Deerfield, Illinois 60015

WITHOUT OBLIGATION mail letter and 24-page illustrated booklet explaining how I can increase my income and family security with a Duraclean Dealership. No salesman is to call.

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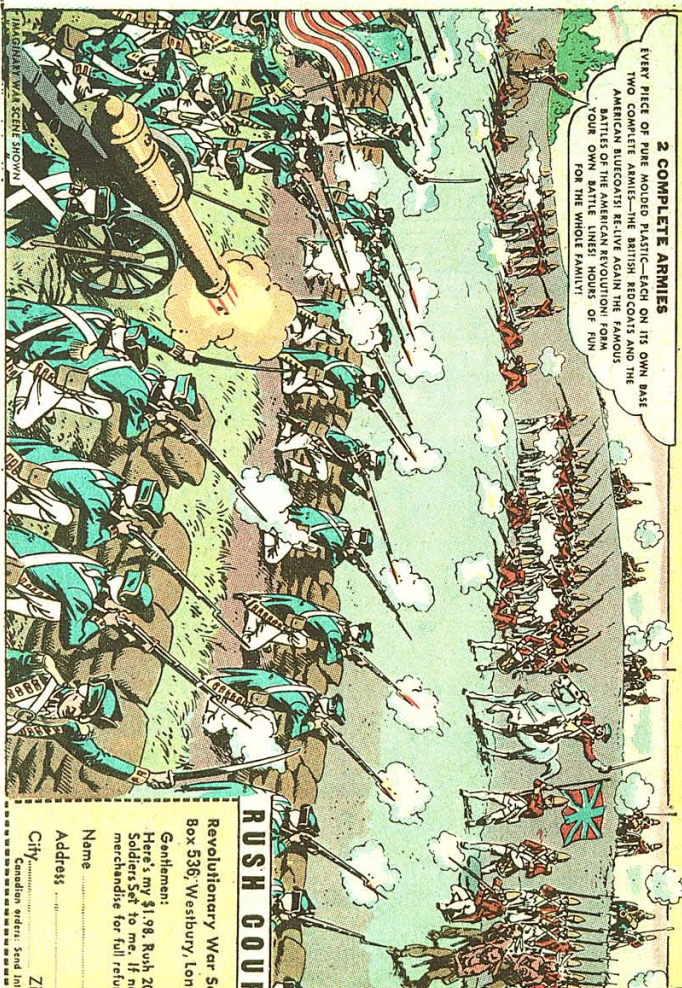
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CONTINUED! WHAT ELSE?

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204

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TWO COMPLETE ARMIES—THE BRITISH REDCOATS AND THE
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BATTLES OF THE AMERICAN REVOLUTION FROM
YOUR OWN KITCHEN! DRESS UP YOUR OWN
FOR THE WHOLE FAMILY!

RUSH COUPON TODAY

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Gentlemen:
Here's my \$1.98 Rush 204 pc. Revolutionary War
Soldiers Set to me. If not satisfied I may return
merchandise for full refund!

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HERE'S WHAT
YOU GET:

- 36 Dragons (Cavalrymen)
- 12 Shooting Infantrymen
- 12 Marching Infantrymen
- 12 Crouching Infantrymen
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FILL IN COUPON—REPLY CARD—CUT & MAIL TODAY—NO STAMP NEEDED

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Send me my first order of 12 Greeting Card Boxes to sell as checked below
Check one only: ☐ Christmas ☐ All Occasion Cards

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This year I got a watch. Last year I got a radio. They really sell fast.
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GET YOUR PRIZE THIS EASY WAY — Take your choice of over 100 prizes. You can earn as many as you want — quickly, easily. Most prizes shown here and many more in our Big Prize Book are given **WITHOUT COST** for selling just one order of 18 Christmas Packs. Some of the larger prizes require more sales as explained in the Big Prize Book.

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Lancaster, Pa. 17604

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\$2,000 GIVEN AWAY in our Promptness Contest! . . . \$1,000 U.S. Savings Bond plus \$1,000 more in runner-up awards.

Contest information is sent with your big prize book and Christmas packs.

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Give the Other to a Friend

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Please send me your Big Prize Book and one order of 18 Xmas Packs. I will sell the Xmas Packs at \$1.00 each, send you the money and choose my prize.

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AMERICAN SPECIALTY CO., Dept. 18, Lancaster, Pa. 17604
Please send me your Big Prize Book and one order of 18 Xmas Packs. I will sell the Xmas Packs at \$1.00 each, send you the money and choose my prize.

Name _____
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